**Social Media Marketing Presentation**

An engaging and upbeat greeting with assumptions

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| 1. |
| 2. |
| 3. |

An understanding of the customer client relationship and organization’s needs SWOT Analysis

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Target Audience Analysis/Profile needs and wants

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| --- | --- |
| Primary |  |
| Secondary |  |

Webpage design: highlight how it will attract your target audiences

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| Homepage |
| Company Information |
| Products and Services |
| Careers |
| Contact Us |
| Announcement page Blog |
| Links and Navigation, continuity, fonts, graphics, and color scheme |

Social Media: highlight how it will attract your two specific target audiences

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Schedules:   |  |  | | --- | --- | | Primary methods | Secondary methods | |  |  | |  |  | |  |  | |  |  | |  |  | |

Four Samples: highlight continuity, fonts, graphics, and color scheme

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Ask for questions: I will have two questions from the following topic areas

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| Webdesign |
| Social Media Marketing |

Close the Sale

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| --- | --- |
| Closing method | Detailed closing statement |
| Close |  |

Be in contact, with revisions, and new contract

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Thank you, and wish them a good day…